

LENZING COLORS

INTERIOR TRENDS 2014

DISSOLVING BOUNDARIES

Thanks to technology, living as a nomad is an increasing possibility. Still, we yearn to belong; live in smaller dwellings that can meet our needs for serenity and protection.

As designers we must create simplified, functional, aesthetic, and not least ethical re-designs of existing products and services for these extremely important refuges.

Minimal luxury, the new way of experiencing luxuries, embraces phenomena like sustainability, mind-craft and quality.

Floating boundaries, disciplines dissolving: Craft changes to industrial-like production. Artists entering design- and architectural territories, creativity flourish.

This is our interpretation of how all this could be manifest, on the interior scene, through our themes:
CHERISHED, PURIFY and HEXACORD.



17-1545

18-6022

18-4032

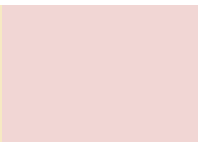
CHERISHED

Colors drowned in spiritual dust; accented by base tints.

color codes are PANTONE TPX



PANTONE 11-0104 TPX



PANTONE 12-1605 TPX



PANTONE 12-0729 TPX



PANTONE 15-1308 TPX



PANTONE 15-1607 TPX



PANTONE 17-1224 TPX

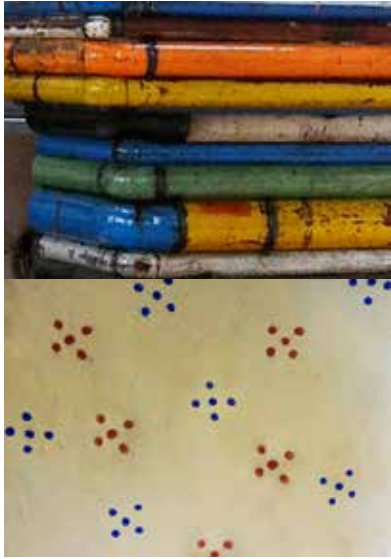


Objects from daily life narrate the authenticity of past and future skills, of core properties revealed from the inside. Anchored in your own culture, you achieve serenity and openness on the journey through life and the world; like the effect of trousseau for generations.



The cycle of life calls for the most precious we have, worthy to pass on in generations to come. Exquisitely made, strewn with intense affection and tangible sensuality.

FOCUS: LIVING ROOM



Masculine versus feminine
Lustrous versus matt
Coarse versus delicate

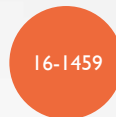
Fabrics aging gracefully by
meticulous care.

Heavy textiles with volume and
structure.

Woven stripes and large plain
checks in few colors.



PURIFY



Shades of water - shaken by warm accents.

color codes are PANTONE TPX



PANTONE 14-4112 TPX

PANTONE 13-5305 TPX

PANTONE 16-1305 TPX

PANTONE 18-3712 TPX

PANTONE 18-1415 TPX

PANTONE 19-4118 TPX



Life-giving, purifying, healing, energy, strong, pliable, calm, violent, light and dark; vital water defines the new common space and it's opportunities.



Water mutating to different forms: ephemeral mists, hard transparent ice, at the same time mystical and alluring immediate inspiration for textiles

FOCUS: LIVING ROOM



Aqualight veils, playful game of colors in several layers.

A play with smooth, wavy, luminous, metallic, absorbing surfaces.



Fabrics swirling like water, bouncy as snow, stiff as ice.

HEXACORD

15-4825

17-1452

19-1103



Tangy pastels in musical balance.

color codes are PANTONE TPX

PANTONE 12-0709 TPX

PANTONE 15-0628 TPX

PANTONE 15-1153 TPX

PANTONE 15-3909 TPX

PANTONE 13-0442 TPX

PANTONE 12-0752 TPX



Magnified gestures of surprising fragments forming new images.



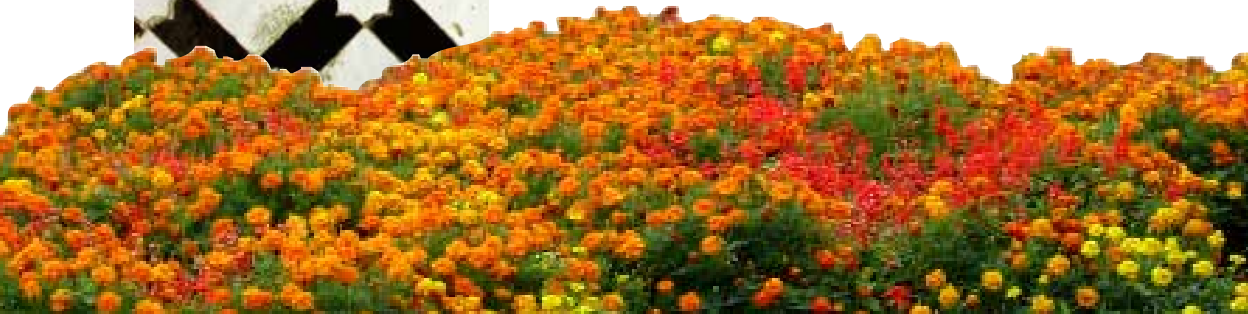
Movements leaving arbitrary tracks, leading to infinite patterns of random repetition, finally frozen in precise cuts. Order restored.

FOCUS: LIVING ROOM

Patch-pattern-work.

Complicated gestures and organic fragments in colorful combinations. Printed on pure materials and simple surfaces.

Juxtaposed multi-colored and fanciful multi-material stripes.



ALL COLORS



PANTONE
11-0104 TPX



PANTONE
12-0709 TPX



PANTONE
12-0729 TPX



PANTONE
12-0752 TPX



PANTONE
12-1605 TPX



PANTONE
13-0442 TPX



PANTONE
13-5305 TPX



PANTONE
14-4112 TPX



PANTONE
15-0628 TPX



PANTONE
15-1153 TPX



PANTONE
15-1308 TPX



PANTONE
15-1607 TPX



PANTONE
15-3909 TPX



PANTONE
16-1305 TPX



PANTONE
17-1224 TPX



PANTONE
18-1415 TPX



PANTONE
18-3712 TPX



PANTONE
19-4118 TPX



15-4825



16-1459



17-1452



17-1545



17-1937



18-4032



18-6022

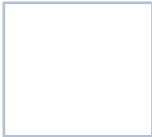


19-1103



SILVER

COLORS : BATH



OPTICAL WHITE



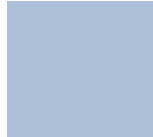
PANTONE
12-0752 TPX



PANTONE
13-0442 TPX



PANTONE
13-5305 TPX



PANTONE
14-4112 TPX



PANTONE
15-0628 TPX



PANTONE
15-1153 TPX



PANTONE
15-1308 TPX



PANTONE
16-1305 TPX



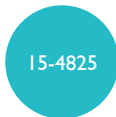
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18-1415 TPX



PANTONE
18-3712 TPX



PANTONE
19-4118 TPX



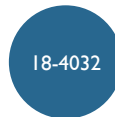
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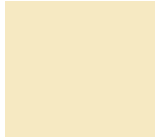


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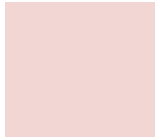
COLORS : BED



OPTICAL WHITE



PANTONE
11-0104 TPX



PANTONE
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PANTONE
19-4118 TPX



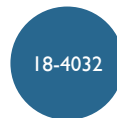
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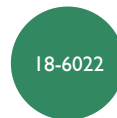
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