

THE POWER OF MAKING

Craft

Designer-craft, digital-craft, designer-artisan and so on is the pivot; mass customizing is the reality. The world has after all become generous enough to embrace multi solutions.

Value in the redundant

Gardens with basic plants, also out-door spaces benefiting from high performance materials, all crafted environments, are the new dwellings. Collecting, exposing, esteem what was once redundant.

Democratic

Objects are made locally after downloads from designers, or inspirational blogs; this way manufacturing is spread all over the world; transport of materials and products (carbon footprints) is minimized; products become accessible and democratic.

This is our interpretation of how all this could be manifest, on the interior scene, through our themes: HOMESTORE, MULTI FANCY and MISTICAL.



natural color in the works



PANTONE TPX 14-4206 PANTONE TPX 16-0713 PANTONE TPX 18-1229 PANTONE TPX 17-1553 PANTONE TPX 16-5808 PANTONE TPX 15-0751 PANTONE TPX 19-1102 PANTONE TPX 12-0601 PANTONE TPX 19-2025 PANTONE TPX 18-1404



confident country living; stylish homemakers; designer-artisan; the perfection of the imperfection; extraordinary craft; small scale; carefree aesthetic; natural wisdom; nature elements; detail; familiar rarity; essential human factor; widening boundaries of the handmade.

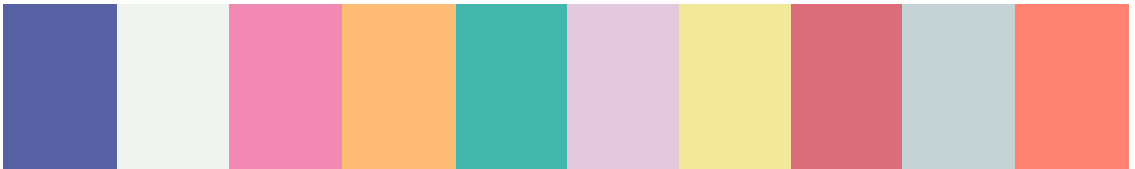


linen satin and matelassè; textured yarns in plain weaves; crochet lace; vintage weaves and knits; wallpaper; cuir bouilli; fleck textures and patterns, speckle and patch it up; convivial handle.

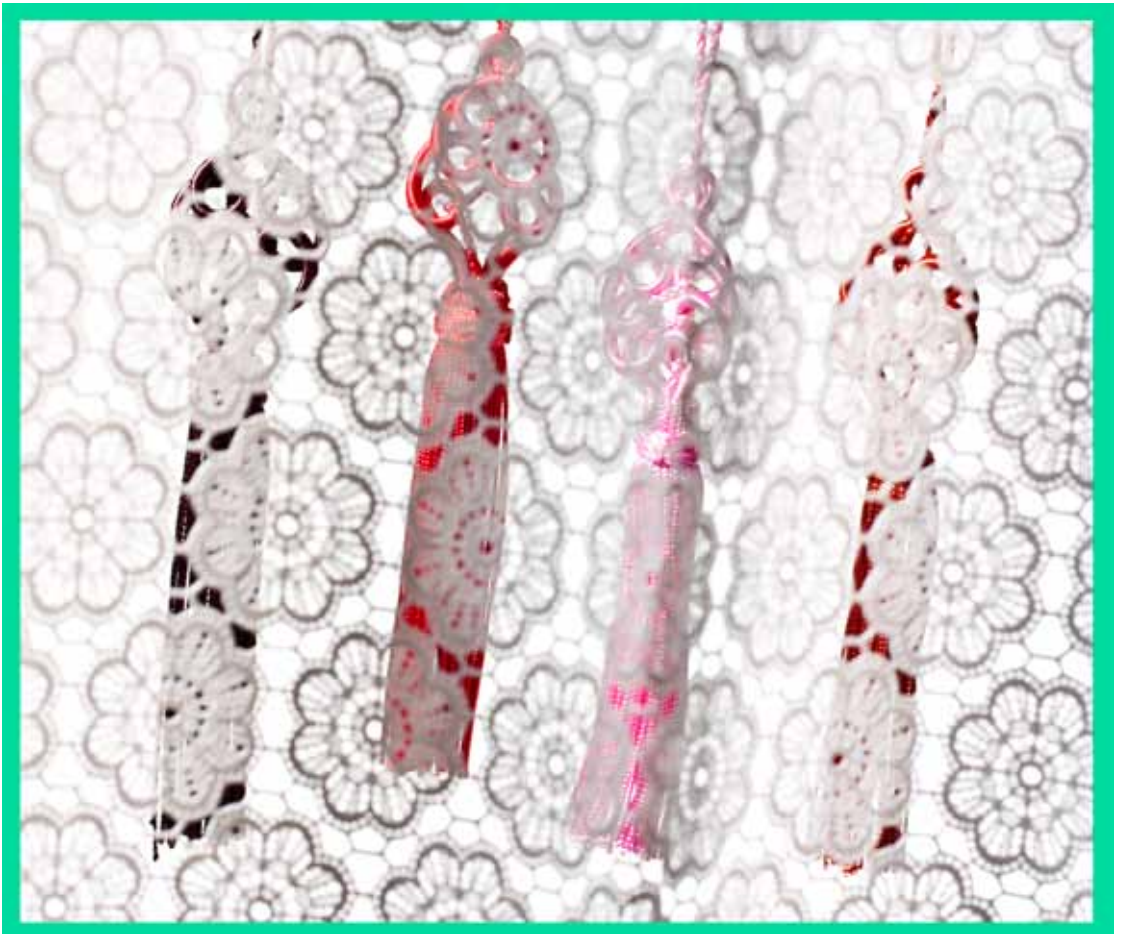
MULTI FANCY



snappy sweetness



PANTONE TPX 18-3944 PANTONE TPX 11-0601 PANTONE TPX 15-2216 PANTONE TPX 14-1128 PANTONE TPX 15-5519 PANTONE TPX 13-3405 PANTONE TPX 12-0721 PANTONE TPX 16-1620 PANTONE TPX 13-4404 PANTONE TPX 16-1542



punched tacky lace and rachel; inventive embroidery; reconsider trimmings; random mesh



buoyant, bold,
courageous colors;
faded flash, tonal blocks;
sporty brocade;
multi mix and match;
tucked volume and quilt;
flock print;
decorational;
baroque jacquard shine;
surface coating;
out of the ordinary!

MISTICAL

supercool ethereal



PANTONE TPX
13-0002

PANTONE TPX
14-3803

PANTONE TPX
19-4019

PANTONE TPX
14-4106

PANTONE TPX
14-1012

PANTONE TPX
19-5004

PANTONE TPX
11-4202

PANTONE TPX
12-5203

OPTICAL
WHITE

PANTONE TPX
19-1101

cold neutrals,
bright flash,
strange pales,
sum up the essence of color;
magic dreamer;
intricate;
modernists tooled;
pedant;
progressive minimal;
supreme magnificence!

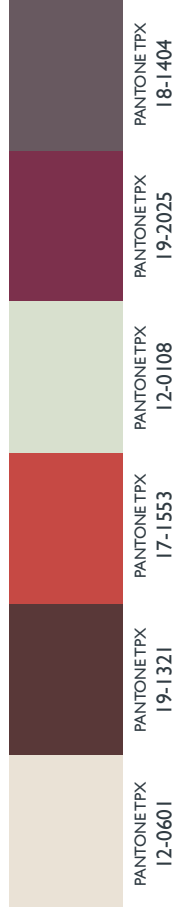




fusion of the outmost enhanced materials; drape fat satins and extreme light veils; layering; digital graphic prints; devoré; 3D weaves; velvet; tuck stitch knit; silicone cut out patterns; pale, raw, flash, dense, warm, cold.







BATH





embossed terrycloth in patterns recalling nature's textures and elements;
bi-color jacquard patterns mimic Norwegian knitting; crocheted-
edged
linen; waffled and honeycomb towels; patch of patterns and blocks of
colors; pleasant and caressing feel.



	PANTONE TPX 14-5718
	PANTONE TPX 12-0721
	PANTONE TPX 14-4121
	PANTONE TPX 14-1128
	PANTONE TPX 15-2216
	PANTONE TPX 16-1620

gorgeous damask patterns placed on multi-colors stripes; mix of multi colored patterns; opulent application and lace edging; chunky qualities.



PANTONE TPX
14-3803

PANTONE TPX
19-4019

PANTONE TPX
14-4106

PANTONE TPX
13-0633

PANTONE TPX
18-5606

OPTICAL
WHITE

plain weave hamam towels in quiet color stripes; macramé edges;
mono-color embossed terrycloth; patterns mimic weave structures;
stylish monograms; unbeatable touch.

