

INTERIOR 2010 POSITIVE VISION

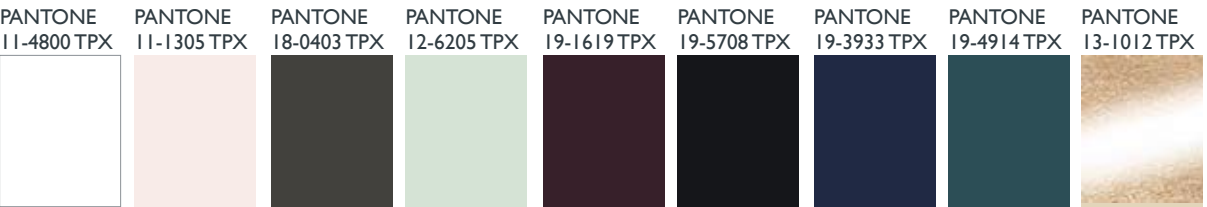
Earth's elements linked to the earth's resources are reflected in colours deriving from plants, minerals and dirt. Tones are creating a unique beauty. We'll find unexpectedly looking colours created from historical natural dye developments such as "baby indigo" and "madder red". Colours take on high shine lacquers and patents for pale and earth tones. Metal shine is back as metal, not as lurex. Colours become more saturated with a clean impact for maximum contrasts and filled tones. Contrast can be wild and furious, stark or slight. Colours in blocks are a significant way of working with colours. Bright deep darks can deceive the eye. Urban concrete tones become new neutrals. Textiles are developed into still more diversified and specified ones by the end use of them. Sustainability is the imperative keyword. The continuous efforts to make the production of cellulose fibers more friendly to the environment and the success with which it is met by costumers is a ideal example of how ecology becomes business too. All the 'having-fun-experiments', such as dying with beetroot, envelope for returning your polyester shirt, are very important steps in the process of opening the mind of the consumer. The efforts will turn into sustainable solutions embracing all textile fabrication. The 'cradle-to-cradle' vision is still essential. Performance is one more keyword: maintenance is central in the interior world, temperature adjustment, absorbability, durability, shape memory, etc are appealing features too. Along with the integrated capacities come esthetic and design treatments. Approaches of thinking and productio are still aiming to embrace the consumer as part of the creation process - often in products associated to the environmental context. The expression 'added value' when talking about design is still magical.





Saville Row
 Modern
 Cutting
 High - Tech beauty
 Graphic styling
 Rich
 Immaculate
 Lustrous
 Prosperous
 Confident
 Radiant
 Impeccable
 A sense of drama

chalk stripe mannequin london smoke moonstone pelt onyx persian blue agate pearled





A sharp and modern colour palette.

Based on the heritage of know-how, skills and most outstanding materials, added new technology and experience, the luxurious becomes unexpectedly progressive.

Craftsmanship is treasured. Intricate elaboration : embellishments, embroidery..... and details are embraced in this story. Our cultural heritage is sensed in the language of ornamentation.

High shine surfaces are emphasized by opaque textures. Luxurious patterns are revisited through a high-tech lens. We see new fibres and material mixes. Hidden performance properties are implementedwith the aim of flattering the desires of man!



Eco
 Logic
 Ecological
 Resources
 Sustainability
 Green laundry
 Earth pigments
 Vibrant colorant
 Intelligent choice
 Compulsory choice
 Historic dye technique

tallow warm orange tan golden yellow bruise azurite raw sienna madder

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 16-1255 TPX

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 17-1048 TPX

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 13-0850 TPX

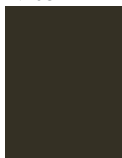
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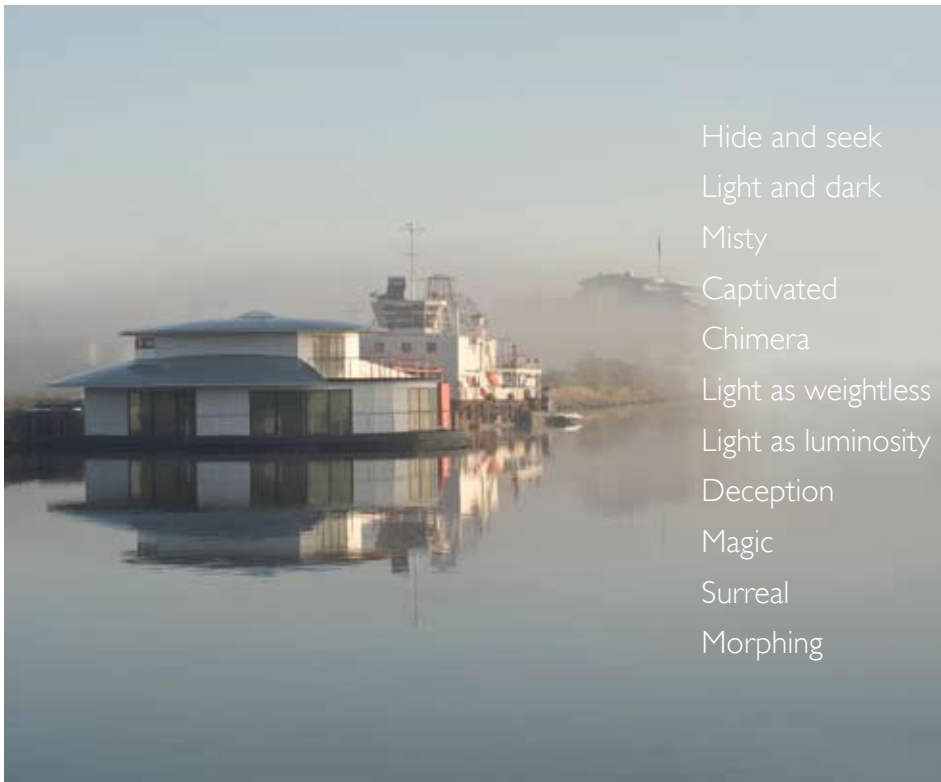




Inspired by the beauty of the earth's elements, leads to creating a palette of brilliant natural colours abstracted from nature. Sublime texturized surfaces : crooked, scoured, feathery.... are picking up on the always overwhelming uniqueness of nature.

Materials are assembled in unexpected ways. Recycled fabrics are magnificent and stylish! A hybrid of earth's resources and technology.... with the aim of fulfilling the requests of future mankind!





Hide and seek
Light and dark
Misty
Captivated
Chimera
Light as weightless
Light as luminosity
Deception
Magic
Surreal
Morphing

concrete rosa zircon dirt peridot shadow lipstick latex patent

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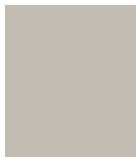
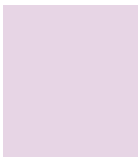
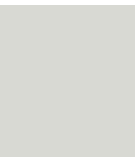
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Modern illuminating techniques are translated into the colouring of textiles. The colours are light-enhanced tones. Shades are absorbed...and blurred...and filtered. Patterns are changing from daylight to nightlight. Patterns are a visual illusion. Patterns are playing with transparencies and opaqueness. Textiles are fluid, airy, layered and unexpected 3-d as to accentuate the illusion. It's the hymn to the technological discoveries and conquests : smart technology, nano technology, performance abilities...with the aim of gratifying the dreams of man!



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COLOUR USAGE



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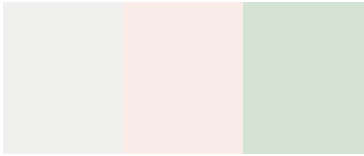


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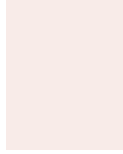
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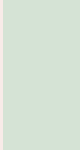
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