

# LENZING COLORS

FASHION COLOR TRENDS  
AUTUMN WINTER 2015/16

## TEAMSPIRIT

After decades of raw and roaring individualism, we see a turn away from the belief that one unique creative mind will manage to innovate and create on his own. The auteur is dead. The collaborative individual is born.

We have realised that teamwork and the formation of groups of creative likeminded are not only a powerful tool towards higher achievement; collective efficacy will also boost our aspirations, motivational investment, integrity, morale, and resilience to challenges.

Co-creation, crowd-funding and other methods of joining efforts to reach a common goal have proved that collaboration itself is a field of innovation. We rapidly discover brand new ways of locating that perfect match between unique, creative individuals across geographic, professional, technical and academic boundaries.

One truth remains: It is amazing what you can achieve when you work hard, but it's nothing compared to what you can achieve when you work together.

# Vitality



## wanderlust

PANTONE® 19-3920 TPX

PANTONE® 14-5413 TPX

PANTONE® 12-4305 TPX

PANTONE® 13-0648 TPX

PANTONE® 19-4049 TPX

PANTONE® 14-1210 TPX

PANTONE® 19-4329 TPX

PANTONE® 18-1442 TPX

PANTONE® 18-3912 TPX



Expressionism

Live life to the fullest

Enjoy your energy

Get strength from nature

Embrace the wild

Intuitive freedom



Materials radiating strength, and possessing performance characteristics. Trusting intuition is a driving force in the research of techniques and materials. Natural materials belonging to a world where freedom rules. Following your impulses in design and expression. Printed colored patterns enhance movement, ascending and ephemeral in slick aerodynamic textiles. Materials that float, garments from fabrics with crispy handles, to set you free; second skin fabrics.

# Borderless



## smooth transformation

PANTONE® 19-4004 TPX

PANTONE® 11-0603 TPX

PANTONE® 13-4308 TPX

PANTONE® 19-1863 TPX

PANTONE® 18-1550 TPX

PANTONE® 18-3015 TPX

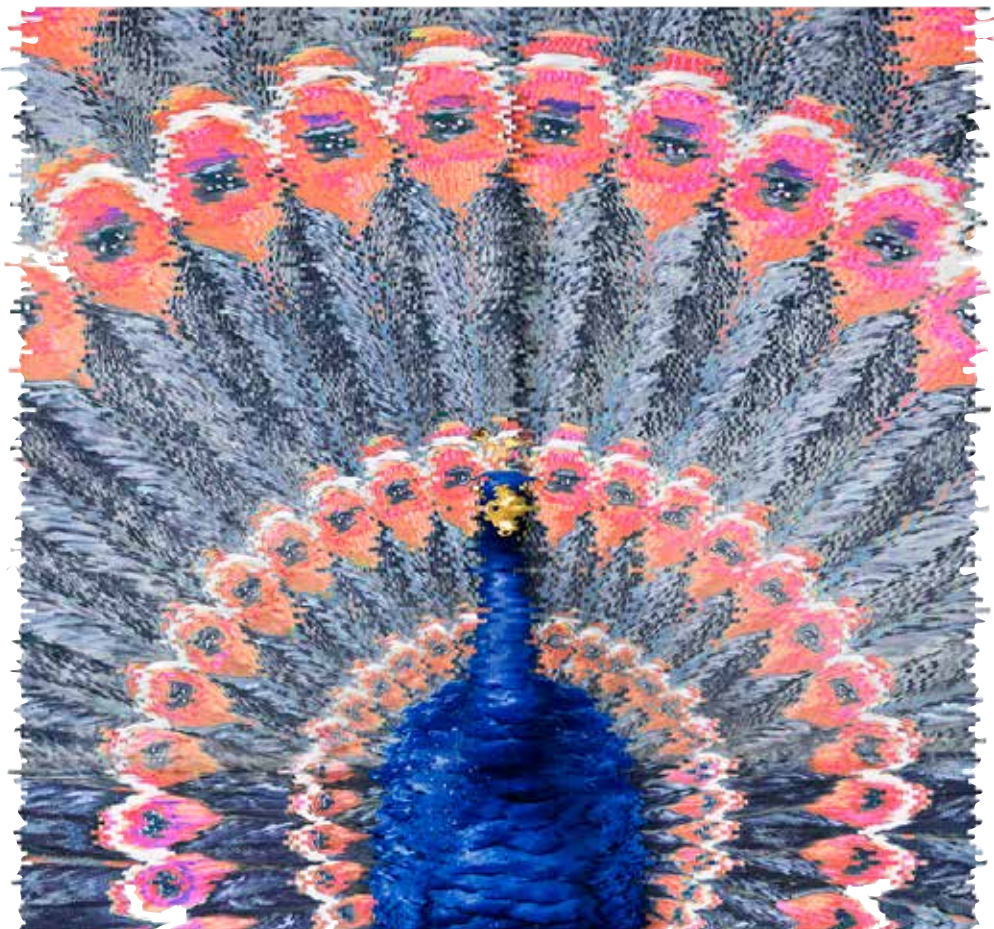
PANTONE® 17-1503 TPX

PANTONE® 19-4245 TPX

Juxtapose Uncanny  
Defined becomes undefined  
Transform, deform, disfigure, reshape... revive







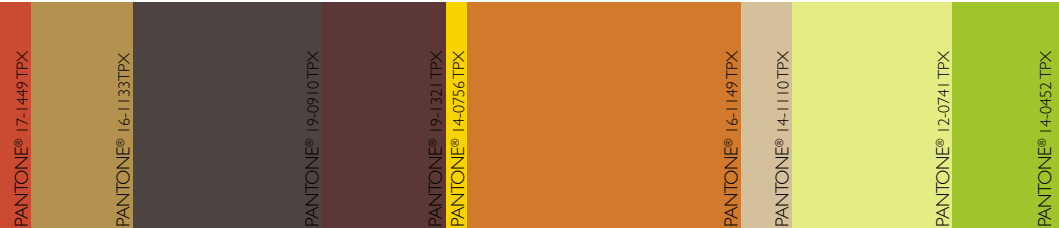
Craftivism - craft used as communication and statements. Shredding and pulling, smudging edges. There is no strict separation: New appearances achieved by blending craft- and even art-techniques in an industrial way; becoming a hybrid. In a similar way materials disintegrate and resurrect in an unknown form, or mix to newfangled handles and characteristics. Weave structures like pile, terry cloth, bouclé... blurring limits and lines.



# Tangram



**one question, plural answers**





When things fall apart, you got to pick up the pieces and make something with it, something new, something original.



Inter-weave Inter-act Inter-lace

Interactive / userdriven solutions are important sources of inspiration. Innovative combinations of materials, techniques and their application. Appearances and handles inviting to weird and quirky encounters in fabrics. Everything is open and to be explored. Materials must offer multiple suggestions; garments can function in several ways.

# Quintessential



**debonair aesthetics**

PANTONE® 11-2409 TPX

PANTONE® 13-1012 TPX

PANTONE® 14-0002 TPX

PANTONE® 19-0511 TPX

PANTONE® 13-1406 TPX

PANTONE® 16-0952 TPX

PANTONE® 16-1439 TPX

PANTONE® 18-1321 TPX

PANTONE® 19-4220 TPX



Archaic Admirable Approachable  
Buoyant Intelligent Assertive Suave  
Endearing Ethereal Energetic Surplus  
Groomed Sleek precision Well-travelled  
Orchestrated lifestyle





Craftmanship and bespoke textiles are core values. Quality and uniqueness, emitting subdued wellbeing and control. All the precious fibres found in expected or unexpected blends, awakening curiosity and desire. Also refined processing of materials, upgrading them to highly treasured fabrics. This is true for garments too. Interpret old methods, take a look at the existing with new eyes. Refined, with a tiny, tiny hint of rustic texture. Breathtakingly pleasant handles.



# Utopia



a different version of reality

PANTONE® 19-4008.TPX

PANTONE® 19-3810.TPX

PANTONE® 19-4342.TPX

PANTONE® 11-1001.TPX

PANTONE® 12-0304.TPX

PANTONE® 17-0210.TPX

PANTONE® 15-3802.TPX

PANTONE® 18-1140.TPX



enhancement  
artificial space  
escape  
new world  
curiosity  
fakeness  
dreamworld



The curiosity playground. Try, try, try something new just for fun. Fake is an active focal point. Alongside seriousness there must be a spot of amusement and dream escape - also material-wise it's allowed to do something because you can, not out of necessity. Clashing fabrics and surfaces arouse moods, fascination.



# RESORT

nothing  
exceeds  
like  
excess  
itself





Opulent Extravagant Plush Decadent  
Eccentric Ostentatious Affluent Loaded

PANTONE® 16-1364 TPX

PANTONE® 18-4728 TPX

PANTONE® 12-2103 TPX

PANTONE® 16-0920 TPX

PANTONE® 16-0836 TPX

PANTONE® 19-3217 TPX

PANTONE® 19-5414 TPX

PANTONE® 14-0756 TPX

PANTONE® 14-0755 TPX

PANTONE® 19-0814 TPX



Old fashioned luxury taken to the next level; achieving a new kind of comfort and sumptuous leisure. Enjoying, in a spectacular noisy way, expensive possessions.

Embellished, tacky, fat, overloaded, shiny and heavy are in demand. Appearance is important, but wearability and handle must feel exactly right and superior, which you don't have to be able to see from the outside.



# COLORS WOMEN



# COLORS MEN

 <p>PANTONE® 13-0648 TPX</p>	 <p>PANTONE® 16-1149 TPX</p>	 <p>PANTONE® 18-1442 TPX</p>	 <p>PANTONE® 18-1550 TPX</p>	 <p>PANTONE® 19-1863 TPX</p>
 <p>PANTONE® 14-1110 TPX</p>	 <p>PANTONE® 16-1133 TPX</p>	 <p>PANTONE® 19-1321 TPX</p>	 <p>PANTONE® 19-4245 TPX</p>	 <p>PANTONE® 19-3920 TPX</p>
 <p>PANTONE® 18-1321 TPX</p>	 <p>PANTONE® 19-0910 TPX</p>	 <p>PANTONE® 17-0210 TPX</p>	 <p>PANTONE® 19-4342 TPX</p>	 <p>PANTONE® 19-4329 TPX</p>
 <p>PANTONE® 13-1406 TPX</p>	 <p>PANTONE® 12-4305 TPX</p>	 <p>PANTONE® 12-0741 TPX</p>	 <p>PANTONE® 14-5413 TPX</p>	 <p>PANTONE® 19-4220 TPX</p>
 <p>PANTONE® 11-1001 TPX</p>	 <p>PANTONE® 14-0002 TPX</p>	 <p>PANTONE® 17-1503 TPX</p>	 <p>PANTONE® 18-3912 TPX</p>	 <p>PANTONE® 19-4004 TPX</p>

# COLORS INTIMO



# COLORS KIDS

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