



## COLOR IS LIFE!

The initial sensations of the season, are embraced perfectly by the Japanese notion 'Monozukuri' meaning the process of making - yet with the connotation of spirit, delight in skillfulness and ability to create things to the highest degree. Being proud of the result of your work is returning as a value you want in your life – and the highly accomplished object or service, is being appreciated when talking of both industrially manufactured and of craftsmanship. Long-lasting values are back! And with this, the demand of convincing durability and innovation in materials, colors and design.

Sustainability is not a point in fashion sales, it's an inevitable part of every production and the consumer's life in general. Much effort is invested in researching long-term developments and, as an aside, products having a shorter lifetime, such as yarns mixed of recycled cotton and modal, silk and recycled polyester or air-dye, which is dying without water, and many more are popping up.

Lots of attempts are carried out in order to obtain materials offering several - even contrasting- performances: soft- and firmness in the same fabric, air-permeability, water absorbability and stretch merged down in one cloth – all labors with the aim of creating comfort for the human body. Extreme lightweight goes hand in hand with superior 3D formability.

In spite of innovations, old materials such as wool are still highly valued because of their undefeatable properties in usage and in beauty. Textile developments are heading towards lighter and especially cooler fabrics due to the climate changes.

Creativity concerning textiles is mainly about the creation of core content, though the beauty of ultramodern decoration-design-language, expressed in deep-rooted craft or industrial-manufacturing techniques, is spectacular.



Clashing tones create a vibrant energy for future materials

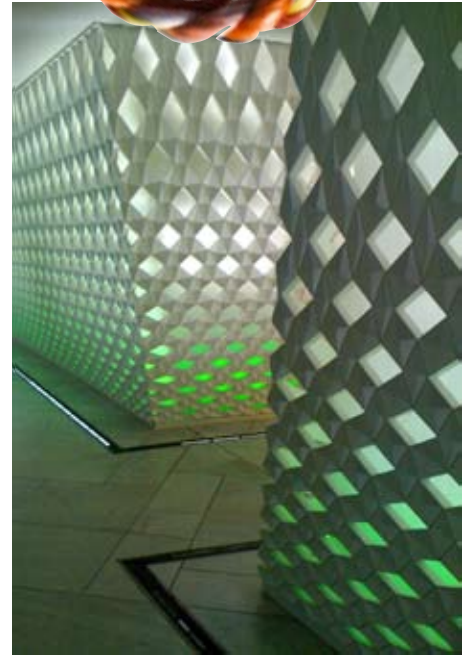


|                        |                        |                        |                        |                        |                        |                        |                        |
|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| neon                   | rubber                 | putty                  | lucid                  | electric               | carrot milk            | flint                  | perylene               |
| PANTONE TPX<br>12-0740 | PANTONE TPX<br>16-5804 | PANTONE TPX<br>14-1220 | PANTONE TPX<br>14-5416 | PANTONE TPX<br>19-4053 | PANTONE TPX<br>15-1160 | PANTONE TPX<br>16-3802 | PANTONE TPX<br>18-1755 |

AUTUMN • WINTER 2011 • 12 **POPOP**



Translucent synthetic expression touching a natural one. As in transparent color touching solid color. Non-woven 3D-fabrics in foam to be shaped according to the body. Brutal washing of natural and synthetic blended fabrics.



AUTUMN • WINTER 2011 • 12 **POPOP**



Natural beauty and  
newfound romance  
create gentle  
harmony

|                        |                        |                        |                        |                        |                        |                        |                        |
|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| honeydew               | citronelle             | misty rose             | satin                  | spruce                 | celadon                | teal                   | forest                 |
| PANTONE TPX<br>11-0602 | PANTONE TPX<br>12-0530 | PANTONE TPX<br>13-1407 | PANTONE TPX<br>12-0710 | PANTONE TPX<br>19-4922 | PANTONE TPX<br>13-5309 | PANTONE TPX<br>19-4324 | PANTONE TPX<br>19-1015 |



AUTUMN • WINTER 2011 • 12 **JARDIN D'HIVER**

Raised - or even triaxial - weaves aiming to create organic shapes in patterns, fabrics and silhouettes. Jacquards in congruent patterns.



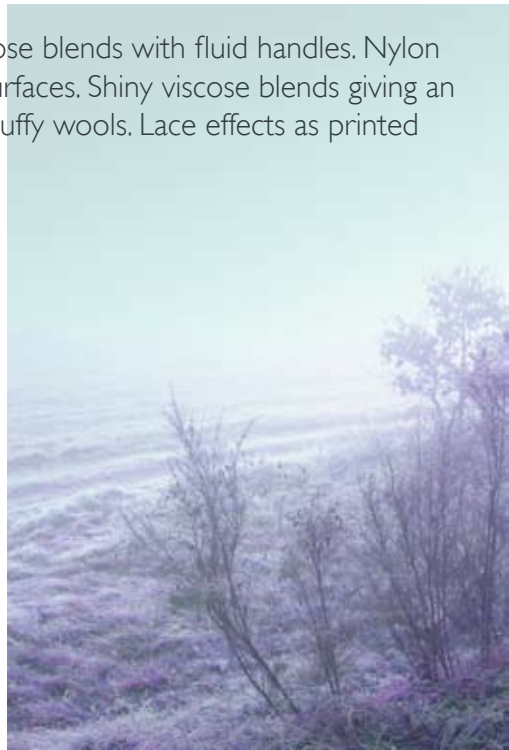
Embossed decorations inflated with air. Fibers – mostly new synthetics and regenerated - are fresh but can perform warm.



AUTUMN • WINTER 2011 • 12 **JARDIN D'HIVER**

Purify and cleanse, all matter is frozen light

Small weave textures in viscose blends with fluid handles. Nylon fabrics with perfectly even surfaces. Shiny viscose blends giving an illusion of crystals. Soft and fluffy wools. Lace effects as printed devorè, knitted or raschel.



|                        |                        |                        |                        |                        |                        |                        |                        |
|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| icicle                 | space dust             | lichen                 | moonglow               | sapphire               | twilight               | brocade                | sacre bleu             |
| PANTONE TPX<br>13-4110 | PANTONE TPX<br>15-3910 | PANTONE TPX<br>14-0721 | PANTONE TPX<br>13-3803 | PANTONE TPX<br>18-3949 | PANTONE TPX<br>18-1404 | PANTONE TPX<br>18-3339 | PANTONE TPX<br>19-3925 |

AUTUMN • WINTER 2011 • 12 FROZEN

AUTUMN • WINTER 2011 • 12 FROZEN

A little bit raw and a lot of luxury,  
the best from the past and the future together



|                        |                        |                        |                        |                        |                        |                        |
|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| grit                   | sandstone              | copper                 | red oxide              | dodenkopf camouflage   | iron                   | slate                  |
| PANTONE TPX<br>14-1212 | PANTONE TPX<br>15-0703 | PANTONE TPX<br>16-1325 | PANTONE TPX<br>18-1448 | PANTONE TPX<br>19-1528 | PANTONE TPX<br>19-0511 | PANTONE TPX<br>19-4014 |
|                        |                        |                        |                        |                        |                        | PANTONE TPX<br>19-1111 |

AUTUMN • WINTER 2011 • 12 **RAW LUXE**



Raw materials as Shetland wool and luxe treatments like engineered coatings. Coarse camel hair fabric decorated with the finest processed silk....contrasting elements drawing attention to one another. Rich embellishments such as bead embroidery. Mainly natural fibers are in play.



AUTUMN • WINTER 2011 • 12 **RAW LUXE**



A calling for forgotten traditions, ethical honest and unique!



The return of forgotten values: classic materials like leather, cashmere, tweed, organza, camel coats, whipcords, corduroys, deep-rooted craft techniques and beautiful colors. All to be summed up in the two words: quality and zest.



AUTUMN • WINTER 2011 • 12 **CLASSIC CRAFT**



AUTUMN • WINTER 2011 • 12 **CLASSIC CRAFT**

|                        |                        |                        |                        |                        |                        |                        |                        |
|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| linseed                | amber                  | verawood               | crimson                | pink ivory             | cider                  | bluing                 | macassar               |
| PANTONE TPX<br>14-1107 | PANTONE TPX<br>15-1054 | PANTONE TPX<br>18-0835 | PANTONE TPX<br>18-1445 | PANTONE TPX<br>17-2036 | PANTONE TPX<br>16-1439 | PANTONE TPX<br>18-3943 | PANTONE TPX<br>19-0303 |

# COLOUR PALLET

# COLOUR USAGE

|                        |                        |                        |                        |                        |                        |                        |                        |
|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
|                        | PANTONE TPX<br>16-5804 | PANTONE TPX<br>14-1220 | PANTONE TPX<br>14-5416 |                        | PANTONE TPX<br>15-1160 |                        | PANTONE TPX<br>18-1755 |
| PANTONE TPX<br>11-0602 | PANTONE TPX<br>12-0530 | PANTONE TPX<br>13-1407 | PANTONE TPX<br>12-0710 | PANTONE TPX<br>19-4922 | PANTONE TPX<br>13-5309 | PANTONE TPX<br>19-4324 | PANTONE TPX<br>19-1015 |
| PANTONE TPX<br>13-4110 | PANTONE TPX<br>15-3910 | PANTONE TPX<br>14-0721 | PANTONE TPX<br>13-3803 | PANTONE TPX<br>18-3949 | PANTONE TPX<br>18-1404 | PANTONE TPX<br>18-3339 | PANTONE TPX<br>19-3925 |
|                        | PANTONE TPX<br>15-0703 | PANTONE TPX<br>16-1325 | PANTONE TPX<br>18-1448 | PANTONE TPX<br>19-1528 |                        | PANTONE TPX<br>19-4014 | PANTONE TPX<br>19-1111 |
| PANTONE TPX<br>14-1107 | PANTONE TPX<br>15-1054 | PANTONE TPX<br>18-0835 |                        | PANTONE TPX<br>17-2036 |                        | PANTONE TPX<br>18-3943 | PANTONE TPX<br>19-0303 |

WOMENSWEAR

21 • 1107 WINTER • WINTER 201 • AUTUMN

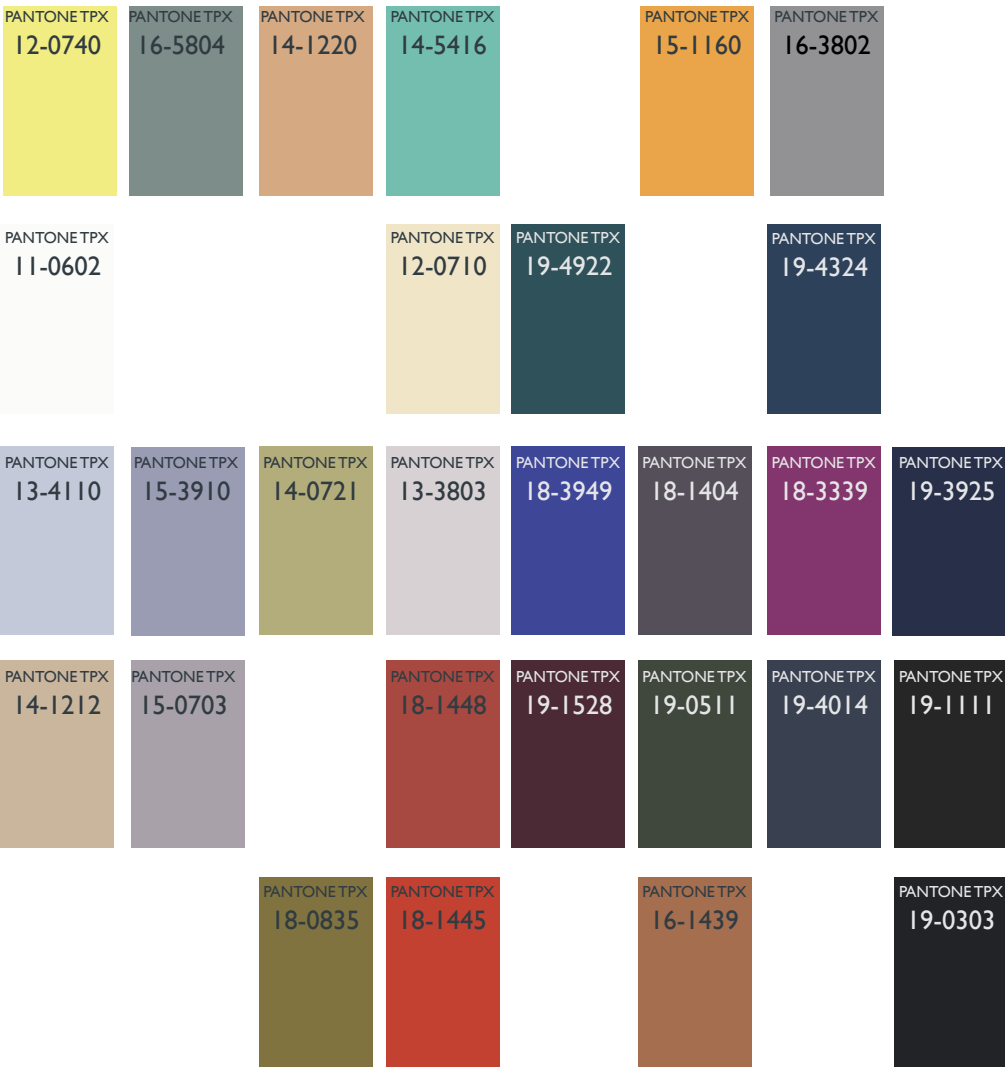
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## MENSWEAR

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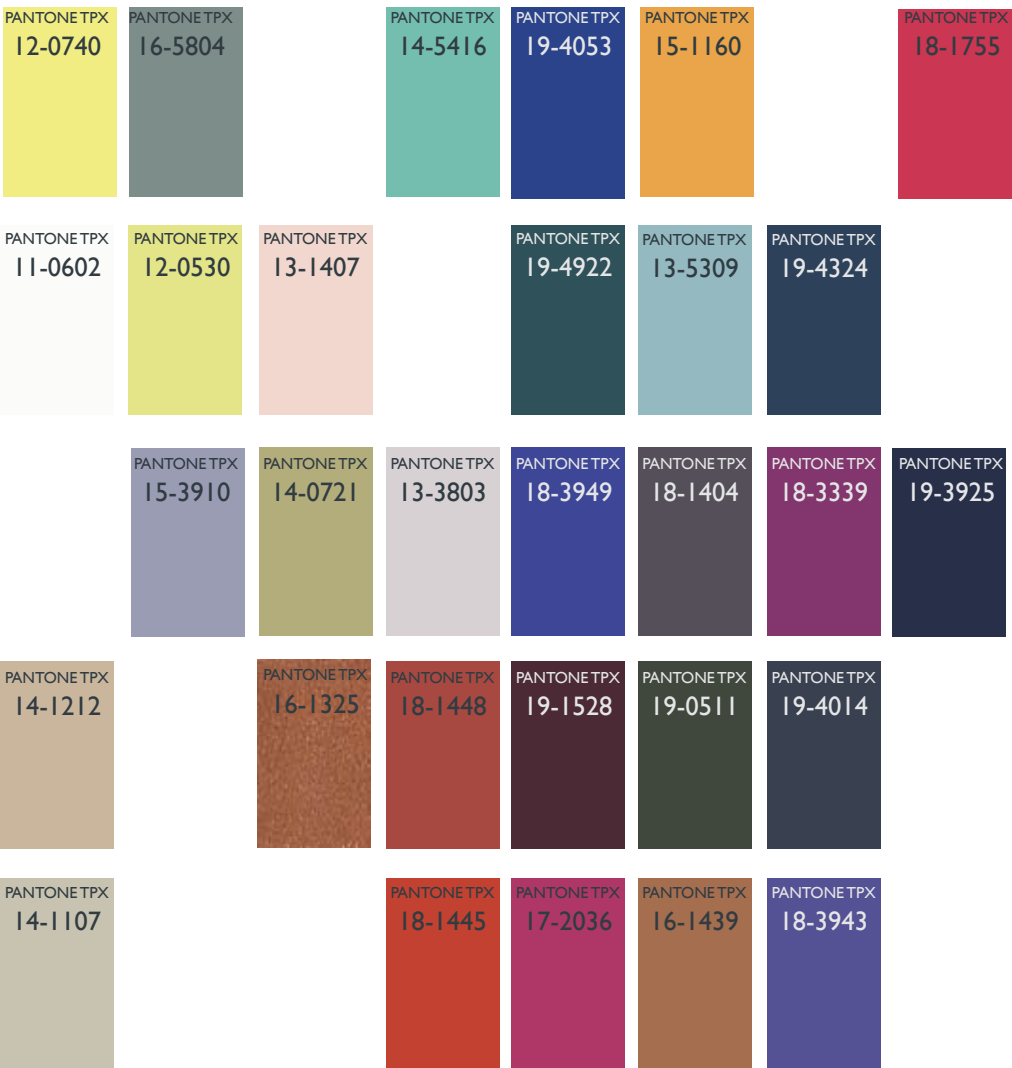
## MENSWEAR

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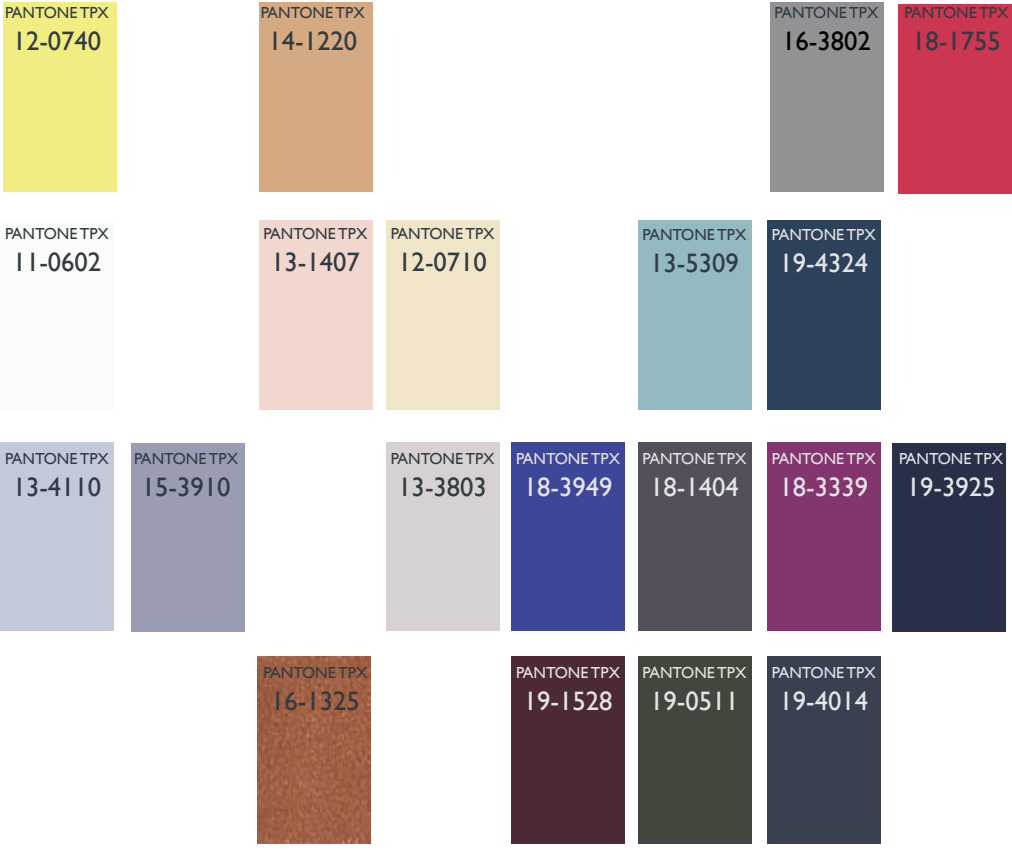
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CHILDREN 21 • 1102 WINTER • AUTUMN

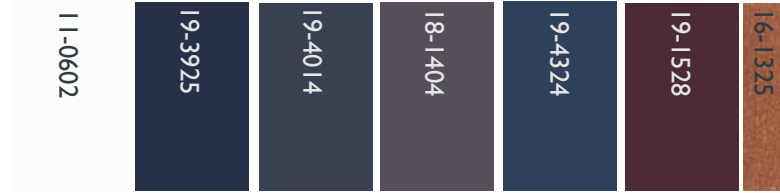
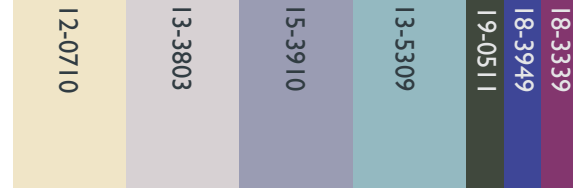
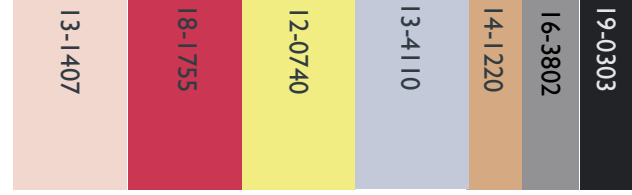
# COLOUR PALLET

# COLOUR USAGE



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